

*Spirit of Entrepreneurship*<sup>™</sup>  
FOUNDATION  
Honoring Women & Benefiting Students

# *Spirit of Entrepreneurship*<sup>™</sup> *Awards*



May 4,  
2018

*Celebrating Women Entrepreneurs to Benefit Student Winners  
of the Scheinfeld Center New Venture Challenge*



***Bringing together business, education, entrepreneurs and students  
for workforce and economic development***

The mission of the Spirit of Entrepreneurship Foundation, a 501(c)3 corporation, is to support entrepreneurship at all levels.. This is accomplished through our annual *Spirit of Entrepreneurship Awards* that are designed to recognize the contributions of women entrepreneurs in Santa Barbara and Ventura Counties to the economy as well as to support future economic growth through the recognition, financial support (in the form of seed money) and education of student entrepreneurs in the area.

The *Spirit of Entrepreneurship Awards* event is unique in that it inspires student entrepreneurs with role models as well as cash prizes while honoring outstanding women entrepreneurs with beautiful Tiffany awards. The proceeds from the event go toward funding the student prizes and scholarships.

The Foundation partners with the Scheinfeld Center for Entrepreneurship & Innovation at Santa Barbara City College, which selects the three student winners at both the high school level and City College level through their **New Venture Challenge**, a one-day business pitch competition. The Foundation provides the six winners with prizes in the form of seed money to support their successful business plan. In addition, scholarships to any four-year college or university are available to all the winning students. The winning students, their parents and teachers as well as all the student finalists attend the Awards dinner as guests of the Spirit of Entrepreneurship Foundation.

The Foundation, using independent judges who are or have been successful entrepreneurs, selects top women entrepreneurs in specific categories to receive their prestigious Spirit of Entrepreneurship Awards at the event and supports them with publicity and recognition throughout the following year.

There is also cash prize to support one of the winning women entrepreneurs from any of the Awards categories whose business is less than five years old. This is our special **Successful Entrepreneurs Giving Back Award**, funded entirely by successful Santa Barbara entrepreneurs. See the enclosure for more information about this exciting award. We have given this Award to Andrea Neal of Blue Ocean Sciences in 2016 and Jeanne David of Outer Aisle Gourmet in 2017.

The 2018 *Spirit of Entrepreneurship Awards* Dinner will be held on Friday, May 4, 2018 at the beautiful Fess Parker Resort from 5:30-8:30 p.m. Our thanks to Montecito Bank & Trust, Southern California Edison, Bank of the West and Cox Communications for helping to underwrite the event and the student awards.

The Foundation will also host the ***Spirit of Entrepreneurship Startup Showcase*** immediately prior to the *Spirit of Entrepreneurship Awards* dinner. All the finalists, not just the winners, for both levels of Scheinfeld's New Venture Challenge competition will be given tables to display and pitch their products and services in the patio. This is another part of our effort to promote entrepreneurship.

More information about the Spirit of Entrepreneurship Foundation and our seven previous Awards events can be found at [www.soefoundation.org](http://www.soefoundation.org) or email [info@soefoundation.org](mailto:info@soefoundation.org) or call 805-682-8380.



## Spirit of Entrepreneurship Awards Sponsorship Opportunities

The Spirit of Entrepreneurship Awards on May 4, 2018, is the main focus of the Spirit of Entrepreneurship Foundation, a 501(c)3 corporation. Proceeds from the event will go toward underwriting the awards dinner and funding cash prizes and scholarships to the Scheinfeld Center for Entrepreneurship New Venture Challenge competition for the 2018 high school and college student entrepreneurs. Some of the prizes will be in the names of the Diamond Level Sponsors and will be a minimum of \$2,500 each. There are four levels of sponsorship opportunities. Please see the grid below for details.

### Diamond Sponsorship

DIAMOND SPONSOR LEVEL	1-YEAR SPONSOR	2-YEAR SPONSOR	3-YEAR SPONSOR
<u>Description of Benefits</u>	<b>\$10,000</b>	<b>\$17,500</b>	<b>\$25,000+</b>
Full Color Ad in Awards Program	•	•	•
Top placement in all media/press releases	•	•	•
Website - Largest & first button with live link	•	•	•
Full table for 10	•	•	•
\$2,500 (minimum) prize for 2017 New Venture Challenge student winners in sponsor name	•	Present two student prizes, one each in 2018-19	Present three student prizes, one each in 2018-20
Present prize to student winners at the Spirit of Entrepreneurship Awards event	Present student prize in 2017	Present student prizes in 2018-19	Present student prizes in 2018-20

### Premium Sponsorships

PREMIUM SPONSOR LEVELS	PLATINUM	GOLD	SILVER
<u>Description of Benefits</u>	<b>\$5,500</b>	<b>\$3,500</b>	<b>\$2,500</b>
Full Color Ad in Awards Program	Full Page	Half Page	Quarter Page
Website – button with live link	•	•	•
Website – listing as Sponsor	•	•	•
Name included in all media/press releases	•	•	•
Tickets to event	Full Table for 10	Tickets for 5	Tickets for 2

### Table Sponsorship

Sponsorship of tables (rounds of 10) is available for \$1,600/table and includes eighth-page color ad in the Spirit of Entrepreneurship awards program. NOTE: Individual tickets are \$150.

\_\_\_ Number of tables x \$1,600                      Total payment for table sponsorship: \_\_\_\_\_

NOTE: Individual tickets and more information are available at [www.soefoundation.org](http://www.soefoundation.org)

Spirit of Entrepreneurship Foundation is a 501(c)3

Custom sponsorships are available. Please contact Cathy Feldman at 805-682-8775

## Program Sponsorship

All advertisements are in full color. Bleed on full pages at no cost. All ads are due no later than March 31, 2017. Please check the size of ad. Downloadable specs available at [www.soefoundation.org](http://www.soefoundation.org).

AD SIZE	COST
___ Full page: 8.5 x 11"	\$1,200
___ Half page: 8 x 5"	\$600
___ Quarter page: 4 x 5"	\$300
___ Eighth page: 4 x 2.5"	\$150

Please complete the following to confirm your sponsorship. Custom sponsorships available. All payment is due upon signing.

### Spirit of Entrepreneurship Sponsorship Application

<b>About You</b>	Date:
Name:	Title:
Company:	
Address:	
City, State, Zip:	
Daytime Phone:	Fax:
Email:	Website:

### Spirit of Entrepreneurship Sponsorship

	Please indicate name of category where appropriate	Amount
Diamond Sponsorship	\$25,000 (3 years in payments of \$10,000, \$7,500,\$7,500/year)	\$
Premium Sponsorship – Platinum	\$5,500	\$
Premium Sponsorship – Gold	\$3,500	\$
Premium Sponsorship –Silver	\$2,500	\$
Table Sponsorship (for 10)	Number of tables x \$1,600	\$
<b>Program Ad Sponsorship:</b>		
Full page	\$1,200	\$
Half page	\$600	\$
Quarter Page	\$300	\$
Eighth Page	\$150	\$
Ticket + Eighth Page ad	\$225 (available only until April 6, 2018)	
<b>TOTAL AMOUNT:</b>		<b>\$</b>

### Payment Information

Check Payment:	<input type="checkbox"/> Check payable to Spirit of Entrepreneurship Foundation <i>(mail to address below)</i>	
Credit Card Payment:	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	
Account Number:	Expiration Date:	CVV Code:
Name as appears on the card:		
Signature:		

**Mail to Spirit of Entrepreneurship Foundation, PO Box 91347, Santa Barbara, CA 93190 or fax to 805-687-0282**

### Spirit of Entrepreneurship Sponsorship Program Contact Information

<b>Main Address:</b> Spirit of Entrepreneurship Foundation Contact: Cathy Feldman, Board Chair/CEO P.O. Box 91347 Santa Barbara, Ca. 93190	<b>Telephone:</b> 805-682-8380 <b>Fax:</b> 805-687-0282 <b>Email:</b> <a href="mailto:feldman@west.net">feldman@west.net</a> <b>Website:</b> <a href="http://www.soefoundation.org">www.soefoundation.org</a>
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**Spirit of Entrepreneurship Awards**  
 May 4, 2018  
 Sponsorship Opportunities

For more information please email [info@soefoundation.org](mailto:info@soefoundation.org) or call Cathy Feldman, Board Chair, at 805-682-8775

BENEFIT	DIAMOND SPONSOR	PREMIUM PLATINUM SPONSOR	PREMIUM GOLD SPONSOR	PREMIUM SILVER SPONSOR	TABLE SPONSOR
<b>Support Level</b>	<b>\$10,000</b>	<b>\$5,500</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,600</b>
\$2,500 (min) prize for 2017 New Venture Challenge student winners in sponsor name	•	•			
Present prize to 2017 New Venture Challenge winners	•				
Full Color Ad in Awards Program	Full page	Full page	Half page	Quarter page	Eighth page
Top Promotional Material placement in all media listed below.	•				
Website – button with live link	•	•	•	•	
Website – listing as sponsor	•	•	•	•	•
Preferred Promotional Material placement in all media	•	•			
Name included in all media and press releases	•	•	•	•	
Full Table for 10	•	•			•
Tickets for 5			•		
Tickets for 2				•	

**Individual Tickets Prices**

Regular price	\$150
Ticket + 1/8 pg. ad	\$225(available until April 6, 2018)
Student*	\$100

Tickets may be purchased online. Go to [www.soefoundation.org](http://www.soefoundation.org) for more information or call 805-682-8380.

Please see folded insert for information about the Successful Entrepreneurs Giving Back Award

\*Must be currently enrolled in high school or college in the region



**Spirit of Entrepreneurship  
Awards Program Advertising Specifications**

**Deadline: April 6, 2018**

**Trim Size:** 8.5" x 11"

**File Requirements:** Hi-Res PDF or JPG (300 dpi min.) file

**Delivery method:** email to [info@soefoundation.org](mailto:info@soefoundation.org) and put *Program Ad Submission* as the Subject

All ads are full color at no additional cost

**AD UNIT SIZES AVAILABLE:**

sizes	width	x depth	Cost
1 page	7 5/8"	x 10 1/8 "	\$1,200
1 page bleed	8 3/4"	x 11 1/4"	\$1,200
1/2 page	7 5/8"	x 5"	\$600
1/4 page	3 15/16"	x 5"	\$300
1/8 page	3 15/16"	x 2.5"	\$150

<b>Spirit of Entrepreneurship Program Ad Sponsorship</b>		
	Please indicate name of category where appropriate	Amount
Full page		\$
Half page		\$
Quarter Page		\$
Eighth Page		\$
<b>TOTAL AMOUNT</b>		<b>\$</b>

<b>Payment Information</b>		
Name:	Company:	
Address:		
Phone:	Email:	Website:
Check Payment:	<input type="checkbox"/> Check payable to SOE Foundation <i>(mail to address below)</i>	
Credit Card Payment:	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	
Account Number:	Expiration Date:	CVV Code:
Name as appears on the card:		
Signature:		
<b>Please mail to Spirit of Entrepreneurship Foundation, P.O.Box 91347, Santa Barbara, CA 93190 or fax to 805-687-0282</b>		

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