



# *Spirit of Entrepreneurship™ Awards*



**May 4, 2018**

*Celebrating Women Entrepreneurs to Benefit Student Winners  
of the Scheinfeld Center New Venture Challenge*



***Bringing together business, education, entrepreneurs and students  
for workforce and economic development***

The mission of the Spirit of Entrepreneurship™ Foundation, a 501(c)3 corporation, is to support entrepreneurship at all levels in our area. We do this by recognizing the contributions of outstanding women entrepreneurs in Santa Barbara & Ventura Counties while supporting future economic growth through the recognition, financial support, and education of high school and college student entrepreneurs.

The Spirit of Entrepreneurship Awards is a unique event honoring outstanding women entrepreneurs for the benefit of students. The women award winners are inspiring role models for student entrepreneurs attending the dinner. The proceeds from the event fund cash prizes and scholarships for the students.

The Foundation partners with the Scheinfeld Center for Entrepreneurship & Innovation at Santa Barbara City College, which selects the three student winners at both the high school and college levels through their **New Venture Challenge**, a one-day business pitch competition. The Foundation provides the six winners with prizes in the form of seed money to support their successful business plan. In addition, scholarships to any four-year college or university are available to all the winning students.

The Foundation uses independent judges, who are or have been successful entrepreneurs, to select top women entrepreneurs in specific categories to receive their prestigious Spirit of Entrepreneurship Awards at the event and supports them with publicity and recognition throughout the following year.

**The Successful Entrepreneurs Giving Back Award** is a cash prize presented to one of the women winners from any of the eleven Awards categories whose business is less than five years old. This distinctive award is funded entirely by successful entrepreneurs in our region.

Please consider becoming a sponsor and join us for the 2018 *Spirit of Entrepreneurship Awards* Dinner on Friday, May 4, 2018 at The Fess Parker Resort from 5:30-8:30 p.m. Our thanks to Montecito Bank & Trust, Southern California Edison, Bank of the West, Cox Communications, and our other sponsors for their generosity which helps to underwrite the event and the student awards.

A special ***Spirit of Entrepreneurship Student Startup Showcase*** will take place during the reception hour before the *Spirit of Entrepreneurship Awards* dinner. All the finalists, not just the winners, for both levels of Scheinfeld's New Venture Challenge competition will display and pitch their products and services in the outdoor courtyard. This is another part of our effort to promote entrepreneurship.

More information about the Spirit of Entrepreneurship Foundation and our seven previous Awards events can be found at [www.soefoundation.org](http://www.soefoundation.org) or email [info@soefoundation.org](mailto:info@soefoundation.org) or call 805-682-8380.



**Spirit of Entrepreneurship Awards**  
 May 4, 2018  
 Sponsorship Opportunities

For more information please email [info@soefoundation.org](mailto:info@soefoundation.org) or call Cathy Feldman, Board Chair, at 805-682-8775

BENEFIT	DIAMOND SPONSOR	PREMIUM PLATINUM SPONSOR	PREMIUM GOLD SPONSOR	PREMIUM SILVER SPONSOR	TABLE SPONSOR
<b>Support Level</b>	<b>\$10,000</b>	<b>\$5,500</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,600</b>
\$2,500 (min) prize for 2018 New Venture Challenge student winners in sponsor name	•	•			
Present prize to 2018 New Venture Challenge winners	•				
Full Color Ad in Awards Program	Full page	Full page	Half page	Quarter page	Eighth page
Top Promotional Material placement in all media listed below.	•				
Website – button with live link	•	•	•	•	
Website – listing as sponsor	•	•	•	•	•
Preferred Promotional Material placement in all media	•	•			
Name included in all media and press releases	•	•	•	•	
Full Table for 10 + name on table	•	•			•
Tickets for 5			•		
Tickets for 2				•	

Individual Tickets Prices

Regular price	\$150
Ticket + 1/8 pg. ad	\$225(available until April 6, 2018)
Student*	P\$100

Tickets may be purchased online. Go to [www.soefoundation.org](http://www.soefoundation.org) for more information or call 805-682-8380.

NOTE: Individual tickets and more information are available at [www.soefoundation.org](http://www.soefoundation.org)  
 Spirit of Entrepreneurship Foundation is a 501(c)3

**Custom sponsorships are available. Please contact Cathy Feldman at 805-682-8775**

\*Must be currently enrolled in high school or college in the region

## Spirit of Entrepreneurship Sponsorship Application

<b>About You</b>	Date:
Name:	Title:
Company:	
Address:	
City, State, Zip:	
Daytime Phone:	Fax:
Email:	Website:

### Spirit of Entrepreneurship Sponsorship

	Please indicate name of category where appropriate	Amount
Diamond Sponsorship	\$25,000 (3 years in payments of \$10,000, \$7,500,\$7,500/year)	\$
Premium Sponsorship – Platinum	\$5,500	\$
Premium Sponsorship – Gold	\$3,500	\$
Premium Sponsorship –Silver	\$2,500	\$
Table Sponsorship (for 10)	Number of tables x \$1,600	\$
<b>Program Ad Sponsorship:</b>		
Full page	\$1,200	\$
Half page	\$600	\$
Quarter Page	\$300	\$
Eighth Page	\$150	\$
Ticket + Eighth Page ad	\$225 (available only until April 6, 2018)	
<b>TOTAL AMOUNT:</b>		<b>\$</b>

### Payment Information

Check Payment:	<input type="checkbox"/> Check payable to Spirit of Entrepreneurship Foundation	<i>(mail to address below)</i>
Credit Card Payment:	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	
Account Number:	Expiration Date:	CVV Code:
Name as appears on the card:		
Signature:		
<b>Mail to Spirit of Entrepreneurship Foundation, PO Box 91347, Santa Barbara, CA 93190 or fax to 805-687-0282</b>		

### Spirit of Entrepreneurship Sponsorship Program Contact Information

<b>Main Address:</b> Spirit of Entrepreneurship Foundation Contact: Cathy Feldman, Board Chair/CEO P.O. Box 91347 Santa Barbara, Ca. 93190	<b>Telephone:</b> 805-682-8380 <b>Fax:</b> 805-687-0282 <b>Email:</b> <a href="mailto:feldman@west.net">feldman@west.net</a> <b>Website:</b> <a href="http://www.soefoundation.org">www.soefoundation.org</a>
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All ads are full color at no additional cost

**Deadline: April 4, 2018**

File Requirements: Hi-Res PDF or JPG (300 dpi min.) file

#### AD UNIT SIZES AVAILABLE:

sizes	width	x depth	Cost
1 page	7 5/8"	x 10 1/8 "	\$1,200
1 page bleed	8 3/4"	x 11 1/4"	\$1,200
1/2 page	7 5/8"	x 5"	\$600
1/4 page	3 15/16"	x 5"	\$300
1/8 page	3 15/16"	x 2.5"	\$150